FACULTY OF MANAGEMENT

MBA (CBCS) I – Semester Examination, January 2018

Subject: Fundamentals of Technology Management

Paper Code – MB – 104
(Open Elective – I)

Time: 3 Hours  Max. Marks: 80

Note: Answer all the questions.

PART – A (5x4 = 20 Marks)
[Short Answer Type]

1 Define Technology Management
2 Write the elements of Technology Acquisitions
3 What is Technology Transfer?
4 Write a note on Diffusion.
5 What is Venture Capital?

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

6 a) Explain the role and significance of Technology Management.
   OR
   b) Define Technology Planning. Explain the measures of Technology Policy.

7 a) Explain the methods of forecasting Technology Development and Acquisitions.
   OR
   b) Write the approaches for Technology strategy.

8 a) Write about various models of Technology Transfer.
   OR
   b) Explain in detail on code of conduct for Technology Transfer

9 a) What are the constraints of Technology Absorption?
   OR
   b) Explain the role of Technology Assessment organization regarding the management and evaluation of Technology Assessment.

10 a) Explain the factors of Technology Environment.
   OR
   b) Write the Technology Gaps and state the need for evaluation of Technology option.