

Code No. 4507

**FACULTY OF MANAGEMENT**

**MBA (CBCS) I – Semester Examination, January 2018**

**Subject: IT Applications for Management**

**Paper Code – MB – 105  
(Open Elective – II)**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions.**

**PART – A (5x4 = 20 Marks)  
[Short Answer Type]**

- 1 What is Information Systems?
- 2 Explain the Input and Output Devices.
- 3 Explain the Architecture of DSS.
- 4 What is EDI?
- 5 Write the need for security policy.

**PART – B (5x12 = 60 Marks)  
[Essay Answer Type]**

- 6 a) Explain the significance of Information systems in the Modern Business World.  
**OR**  
b) Write the benefits of strategic information systems.
- 7 a) Explain the features and merits of various Computer Memory Devices.  
**OR**  
b) What is Data Communication? Explain the components and process of communication system.
- 8 a) Explain different types of Intelligent Systems.  
**OR**  
b) What is Data Base Management Systems (DBMS)? Explain the types of Data Bases along with their merits and demerits.
- 9 a) What is E-Commerce? Explain about various models of E-Commerce.  
**OR**  
b) What is Cloud Computing? Explain the merits and demerits of Cloud Computing.
- 10 a) What is Firewall? Explain different types of Firewalls.  
**OR**  
b) Explain the significance of Bio-Metric Techniques and other security measures.

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