FACULTY OF MANAGEMENT

MBA (CBCS) I – Semester Examination, January 2018
Subject: IT Applications for Management

Paper Code – MB – 105
(Open Elective – II)

Time: 3 Hours

Max. Marks: 80

Note: Answer all the questions.

PART – A (5x4 = 20 Marks)
[Short Answer Type]

1. What is Information Systems?
2. Explain the Input and Output Devices.
3. Explain the Architecture of DSS.
4. What is EDI?
5. Write the need for security policy.

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

   OR
   b) Write the benefits of strategic information systems.

7. a) Explain the features and merits of various Computer Memory Devices.
   OR
   b) What is Data Communication? Explain the components and process of communication system.

8. a) Explain different types of Intelligent Systems.
   OR
   b) What is Data Base Management Systems (DBMS)? Explain the types of Data Bases along with their merits and demerits.

9. a) What is E-Commerce? Explain about various models of E-Commerce.
   OR

10. a) What is Firewall? Explain different types of Firewalls.
    OR
    b) Explain the significance of Bio-Metric Techniques and other security measures.

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