PART – A (5x4 = 20 Marks)
[Short Answer Type]

1. Value Chain
2. Reverse Logistics
3. Third party warehouse
4. Bar Coding
5. Network design

PART – B (5x12 = 60 Marks)
[Essay Answer Type]

6. a) What are the functions of supply chain management? 
   OR
   b) Explain in detail the conceptual frame work for supply chain management.

7. a) What is integrated logistics management? What are its advantages? 
   OR
   b) Explain the role of inventory management in customer service.

8. a) Explain the importance of transportation in supply chain management. 
   OR
   b) Discuss the factors affecting the choice of a transport format.

9. a) Explain the role of IT in supply chain management. 
   OR
   b) Explain the problems and prospects in retail SCM.

10. a) Explain the importance of distributors in supply chain management. 
    OR
    b) Explain the issues involved in work force management in SCM.

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