



ST. PIOUS X P.G. (MBA) COLLEGE FOR WOMEN

(Approved by AICTE & Affiliated to Osmania University)

Snehapuri Colony, Nacharam, Hyderabad-500 076

Kritya 2018

..... Quest for the Best !!

Management Meet

"Innovation and Beyond....."

April 18th

Formal Events

- ▲ Smart CEO
- ▲ Young Manager
- ▲ Finante (Finence)*
- ▲ Ensemblz (HR)*
- ▲ Mercado (Mktg)*



Informal Events

- ▲ Musical Drama
- ▲ Project Runway
- ▲ Wheel of Fun
- ▲ Selfie Mania
- ▲ Picturades
- ▲ Watch U'a Mouth
- ▲ Minute to Win it

Win Attractive Cash Prizes

for Participatiom Team Size look into the Brochure

Student Co-ordinators : Srikarani - 9030406605; Payal Gandhi - 8875871265

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About Krtya

Krtya is an intercollegiate Management Meet which spreads a platform for students to test their technical expertise with fun and frolic, where the students from various management colleges would participate. The scheduled date for the meet is 18th April 2018 on the theme "Innovation and Beyond...." and the proposed events are ...

Formal Events

- ❖ Smart CEO (Product Presentation) (3- 5 in a team)
- ❖ Young Manager
- ❖ Finance (Finance) (2 in a team)
- ❖ Ensemblz (HR) (3 in a team)
- ❖ Mercado (Marketing) (3 in a team)

Informal Events

- ❖ Musical Drama
- ❖ Project-Runway
- ❖ Wheel of Fun
- ❖ Selfie Mania
- ❖ Picturades
- ❖ Watch Y'a Mouth
- ❖ Minute to Win it

Smart CEO

1. **Objective:-** The Activity is to project student Ideas to make business models & mark them as Student Smart CEO.

2. **Event Rules -**

Stage-1: Present your product with working or non-working model (Conceptual or Prototype).

Stage-2: If team is selected for finals in stage-1, The start-up team would be evaluated for Smart CEO by the selection committee.

3. **Below are the selection criteria's -**

- ❖ What is the solution you are creating from the Idea with the student start-up (Product or Service) for a social challenges?
- ❖ Start-up team should be able to clearly articulate the difference they are going to make.
- ❖ The product USP (unique selling proposition) and Business Model.
- ❖ How the start-up team would establish the start-up?
- ❖ What is the student start-up plan for the funding?
- ❖ When is your break even point or Success for the business?
 - ❖ Min 3 & Max of 5 members per team.
 - ❖ Working or non-working model.

Student coordinators :

Ms. Srikarani: 9030406605 | Ms. Payal Gandhi 8875871265

For Details visit : www.stpiouscollege.org